

Which is the main message you will bring with you after this talk?

There is a lot to explore

decentralisation

Regenerative tourism

Hidden places develop
touristic spots

Off the beaten track can
easily become a very 'used
track' if too much promoted

negative side effects

Different way to explore a city

Different ways of experiencing
cities

share cultural heritage



Which is the main message you will bring with you after this talk?

Tourism can help local communities

Off-the-beaten-track is discovering the quality of life

The importance of residence involvement

be aware

We shall TASTE!

A lot of type of tourism developements

Hidden places, not too popular

Off the beaten track tourism is fundamental to sustain unknown local realities

Important to balance between known and unknown



Which is the main message you will bring with you after this talk?

Off the beaten track is the best way to protect main destinations and environment, also controlling the crowds.

Storytelling off the beaten track may help increase tourism

Away from mass tourism

