



Acept
Final task



	Sun 20/11	Mon 21/11	Tue 22/11	Wed 23/11	Thu 24/11	Fri 25/11			
8:00 - 8:30	Students and teachers' arrival	breakfast	breakfast	breakfast	breakfast	breakfast			
8:30 - 9:00		Welcome speeches + Introductory seminars + Pre-Task II (at the campus)	Visit at "Fellini Museum" - RIMINI CENTRO	Seminars (at the hostel)	Seminar (at the campus)	Group work (at the hostel)			
9:00 - 9:30			Tutorial meetings	Visit at "Colonia Novarese" - RIMINI MIRAMARE	Guided tour/walk in RIMINI SAN GIULIANO				
9:30 - 10:00			transfer				transfer		
10:00 - 10:30			Lunch (at "Chesa de Vein")	Lunch box	Lunch (at "Villa delle Rose")		Tutorial meeting	Lunch (at "Chesa de Vein")	
10:30 - 11:00			Pre-Task II + Seminar on Pre-Task III + Announcement of the Main Task (at the campus)	Visit at "Sulphur" historical mining museum - PERTICARA (RN)	Excursion in SANTARCANGELO DI ROMAGNA (RN)		Group work	International groups' presentations (at the campus)	
11:00 - 11:30									transfer
11:30 - 12:00				Guided tour in TALAMELLO (RN)	Seminar				
12:00 - 12:30				transfer	Free tour in SAN LEO (RN)				Group work
12:30 - 13:00				International team building (happy hour in Rimini Center)					
13:00 - 13:30				Setting of the stands	Dinner (BBQ party at the hostel)				Free time
13:30 - 14:00		International fair (at the hostel)		Dinner (at "Sp.accio")					
14:00 - 14:30		Stands Removal			transfer	Official Closing Dinner (at "Da Rinaldi")			
14:30 - 15:00				transfer					
15:00 - 15:30									
15:30 - 16:00									
16:00 - 16:30									
16:30 - 17:00									
17:00 - 17:30									
17:30 - 18:00									
18:00 - 18:30									
18:30 - 19:00									
19:00 - 19:30		Welcome Cocktail (at Teatro Galli)							
19:30 - 20:00									
20:00 - 20:30									
20:30 - 21:00									
21:00 - 21:30									
21:30 - 22:00									
22:00 - 22:30									
22:30 - 23:00									
23:00 - 23:30									
23:30 - 24:00									

Topics and main excursions will be introduced by our lovely collaborators

1. Fellini Museum – Rimini center
2. ‘Sulphur’ historical mining museum – Perticara
3. Colonia Novarese – Rimini Miramare
4. Santarchangelo di Romagna
5. Blue economy – Rimini San Giuliano

Rimini	Italian		International		Total	
	Arrivals	Overnights	Arrivals	Overnig.	Arrivals	Overnights
Comune						
Bellaria - Igea Marina	274,530	1,520,030	40,812	260,367	315,342	1,780,397
Cattolica	253,940	1,288,509	30,131	170,504	284,071	1,459,013
Coriano	2,742	6,519	637	2,125	3,379	8,644
Gemmano	1,190	4,679	368	1,587	1,558	6,266
Misano Adriatico	114,681	593,424	14,843	87,254	129,524	680,678
Mondaino	292	555	72	244	364	799
Montefiore Conca	826	1,877	141	569	967	2,446
Montegridolfo	1,753	3,646	147	419	1,900	4,065
Montescudo-Monte Colombo	2,002	5,221	347	1,232	2,349	6,453
Morciano di Romagna	3,119	6,610	103	376	3,222	6,986
Novafeltria	1,074	4,284	150	609	1,224	4,893
Pennabilli	1,976	5,319	788	4,202	2,764	9,521
Poggio Torriana	1,185	2,693	220	814	1,405	3,507
Riccione	627,530	2,622,884	65,563	339,986	693,093	2,962,870
Rimini	1,026,170	4,129,992	229,825	1,092,159	1,255,995	5,222,151
Saludecio	374	1,505	178	982	552	2,487
San Clemente	3,905	10,452	1,174	4,810	5,079	15,262
San Giovanni in Marignano	6,133	13,123	973	3,085	7,106	16,208
San Leo	2,802	4,845	562	1,193	3,364	6,038
Sant'Agata Feltria	1,325	3,258	180	598	1,505	3,856
Sant'Arcangelo di Romagna	13,140	23,180	1,792	4,593	14,932	27,773
Verucchio	7,735	13,126	807	1,518	8,542	14,644
Altri comuni non diffondibili*	415	2,663	58	352	473	3,015
Totale provincia di Rimini	2,348,839	10,268,394	389,871	1,979,578	2,738,710	12,247,972

* = Casteldelci, Maiolo e Talamello

Do you like a great story?

- Digital storytelling is a short form of digital media production by means of which people, organisations or communities may share experiences, life stories and creative imaginings.
- Promoting a tourist destination and its cultural heritage resources is an appropriate context for embarking on a storytelling exercise.
- The goal of every team is designing a piece of storytelling that would showcase the city of Rimini, its hinterland and/or the overall “Romagna” region, with a focus on its cultural heritage assets and its off-the-beaten-track resources.

The main task

- Work in International teams
- Pay attention while visiting the places (take notes, pictures, video..)
- Choose one of the 5 topics/places as a center of your story
- Link it to another place you have visited during this week
- Propose a story to tell – coherent and well-structured
- Story should be grounded into an analysis of the territorial assets and the perspectives expressed by the locals
- Define an appropriate target audience
- Use the ‘Story Canvas’

ose: Why are you telling this story? What is the issue, how are things now, and what change do you want to make?

People & Places:

Who will feature in our story and what locations will be used?



Materials & resources

What materials and resources should be prepared (pictures, videos,...)?



Story:

What kind of story shall we tell? How does it start (hook), how does it end (jab), and what memorable moments happen in between (plot)?



Style & Tone:

What does our story look and feel like? List some key imagery and reference samples. What is the musical vibe?



Campaign: (channels)

How will you get your story out there? E.g. which social media platform(s) would be the most appropriate?



Audience:

Who do you want to reach? Give each segment a name



... on the budget

(Objectives:) optional reflections on expected outcomes



Expected output

- 15 minutes of presentation
- Please send it by 12.30 pm on Friday to the Acept email address
- Describe the story, going through the different sections of the “Story Canvas”
- Your contribution might be of inspiration for professionals, practitioners and local administrators in Romagna, when reflecting on their destination marketing strategy.
- Three juries, formed by students, lecturers and professionals (invited for the occasion) will attend the presentations and rank the presentations.

Evaluation criteria

- Content I: innovation, creativity
- Content II: realism, feasibility (as a story to be use for real and official touristic promotion and destination marketing campaigns)
- Presentation skills

Award

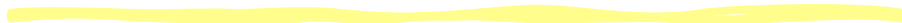
- 3 juries (students, lecturers and professionals) will discuss the presented ideas within their groups.
- Students are proposed to give a Top-3-Ranking within their international mixed teams (without voting for themselves). The team leaders will hand over their votes to one of the local hosts.
- The local hosts will sum up the results of the international mixed teams.
- The results will be added up, resulting in three ACEEPT Awards: Gold, Silver and Bronze.
- The Awards will be presented during the Gala dinner of Friday

Excursions





Federico Fellini





Fellini Museum Rimini

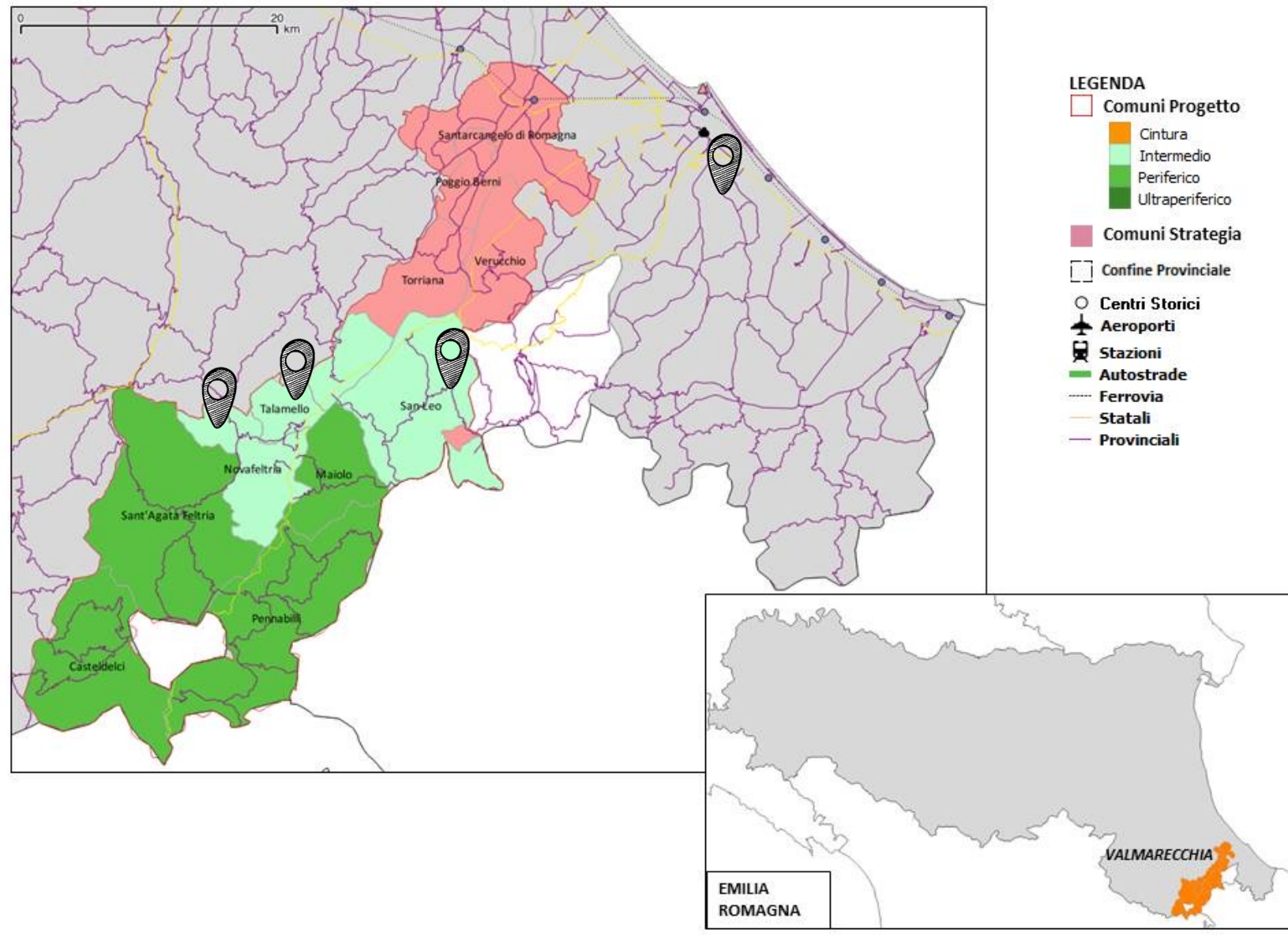


Tuesday



**More information on:
fellinimuseum.it**

OUR OFF-THE-BEATEN-TRACK TOUR IN VALMARECCHIA





SULPHUR MUSEUM – PERTICARA, NOVAFELTRIA (RN)

CULTURE

REDEVELOPMENT

LOCAL IDENTITY

REGENERATION



FOSSE DI TALAMELLO (RN)

GASTRONOMY

TRADITION

LOCAL IDENTITY

VALORISATION

COMMUNITY-BASED COOPERATIVE IN SAN LEO (RN)

COMMUNITY

SERVICES CONTINUITY

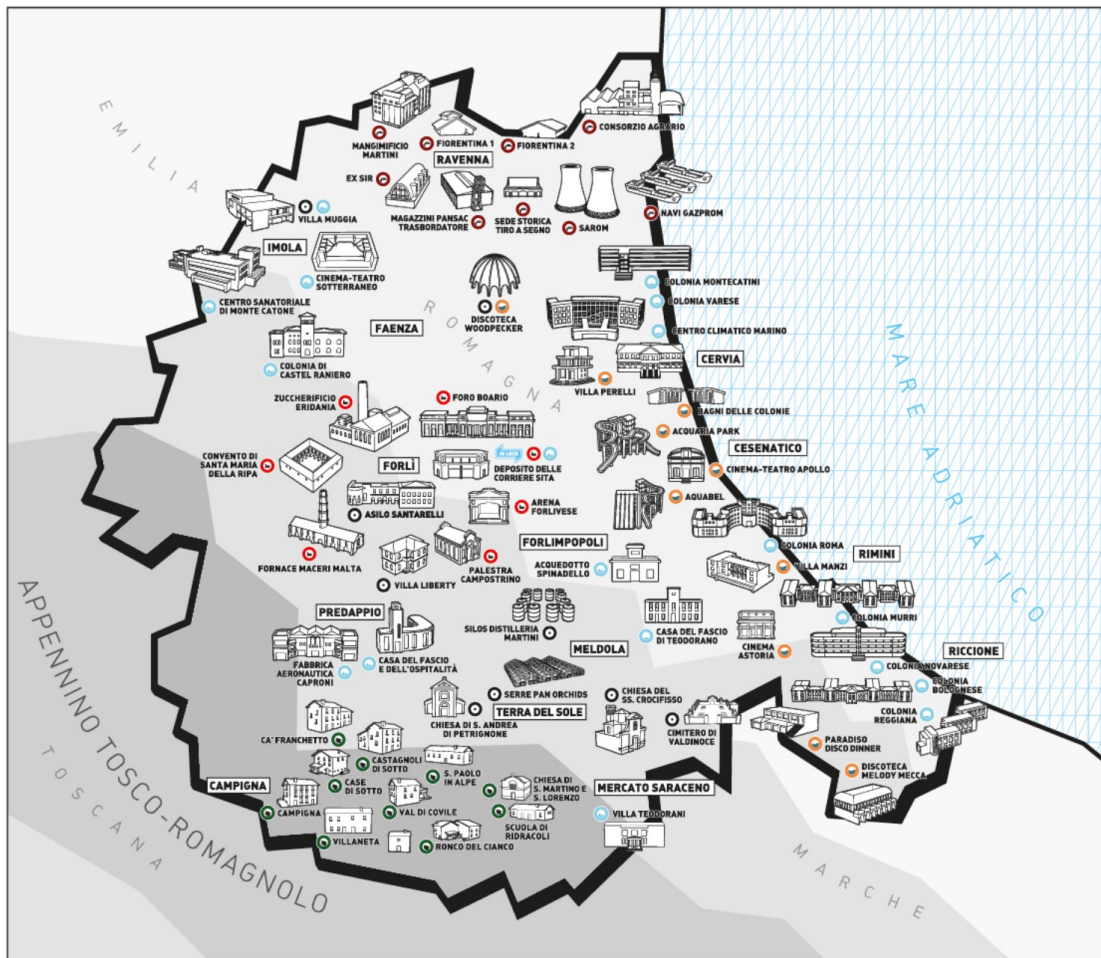
VALORISATION



Colonia Novarese Wednesday



IN LOCO Museum



	ITINERARI IN LOCO ROMAGNA	
	DARSENSA 3.0 DARSENSA DI RAVENNA	
	DOVE. ENTROTERRA ROMAGNOLO SCALA 1:100.000	
	LAVORI IN (TRAS)CORSO FORLÌ CENTRO STORICO SCALA 1:5.000	
	SENTI IERI ROMAGNA APPENNINICA SCALA 1:20.000	
	TOTALLY RIVIERA RIVIERA ROMAGNOLO SCALA 1:100.000	
	TOTALLY TERRAE ENTROTERRA ROMAGNOLO SCALA 1:150.000	
	UN'E' STATE AL MARE RIVIERA ROMAGNOLO SCALA 1:100.000	



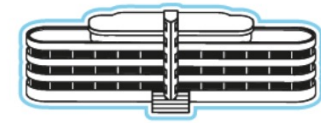
COLONIA BOLOGNESE

Viale Principe di Piemonte, 56-62
RIMINI



COLONIA MURRI

Viale Regina Margherita, 2 RIMINI



COLONIA NOVARESE

Viale Principe di Piemonte, 65-81
RIMINI

<https://inloco.eu/>

Colonia Novarese Wednesday



Chi siamo Sprigionati Riutilizzati Storie di Colonia News & Press Contatti



I NOSTRI PROGETTI



"Racconti Sprigionati" una mostra sulla storia delle ex Carceri

Dalle fasi di costruzione fino agli anni '90, passando per i racconti di come funzionavano, come...



Partiti i focus group di "Sprigionati. Le ex Carceri che vorresti"

Entra nel vivo 'Sprigionati. Le ex carceri che vorresti' il processo di partecipazione per ripensare con...



SPRIGIONATI. Le ex carceri che vorresti!


L'Associazione "Il Palloncino Rosso" è impegnata dal 2021 come consulente per un progetto di partecipazione nel...



<https://www.ilpalloncinorosso.it/>



IL PALLONCINO ROSSO

A narrow, cobblestone street in Santarcangelo di Romagna, Italy. The street is flanked by colorful buildings, including a stone wall on the left and a peach-colored building on the right. Greenery and potted plants are visible along the left side. The sky is blue with light clouds. The text "Santarcangelo di Romagna Wednesday" is overlaid in a black, cursive font.

**Santarcangelo di
Romagna
Wednesday**



Attractions



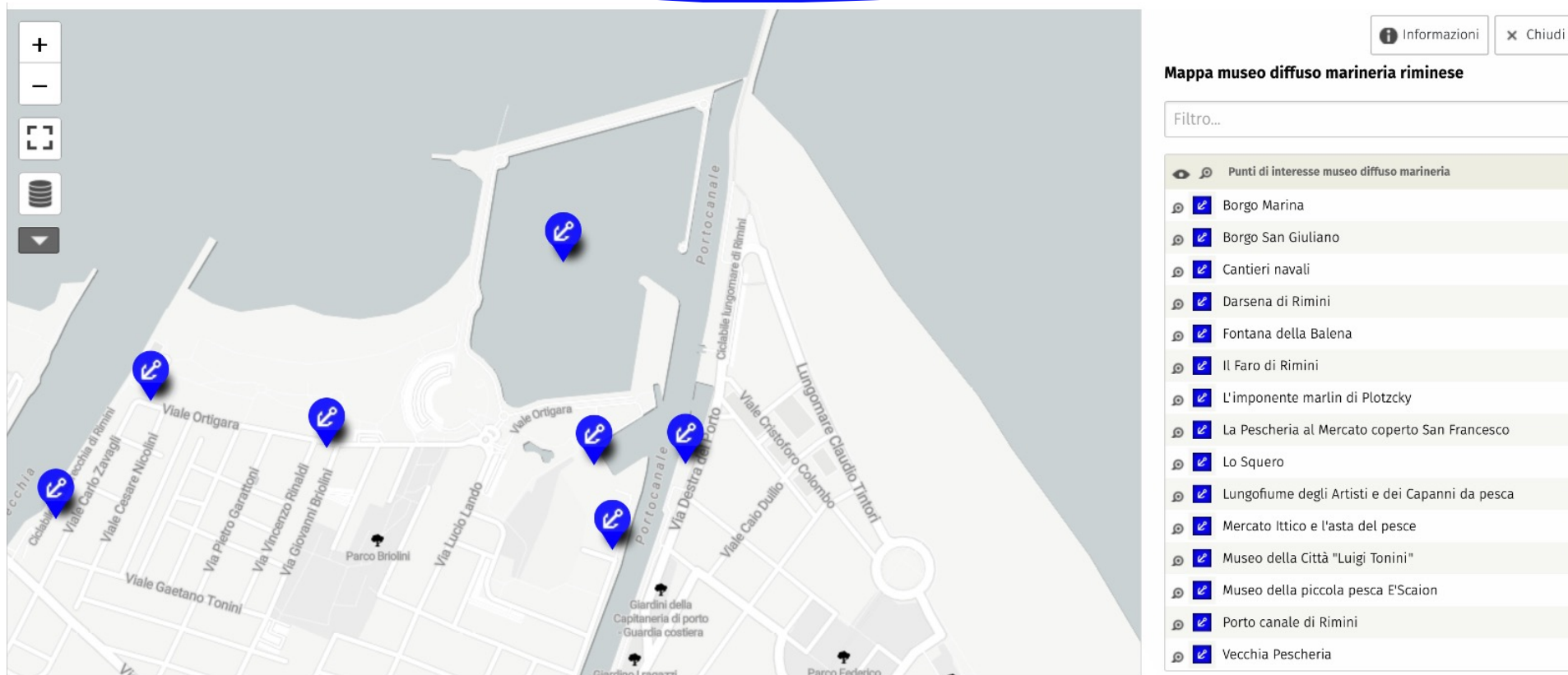
Mutonia





**More information on:
iatsantarcangelo.com**

Walking Tour in Rimini San Giuliano - Thursday



Map showing the walking tour route in Rimini San Giuliano, Thursday. The map displays the Portocanale area, including the sea, canals, and surrounding streets. Key locations marked on the map include Viale Ortigara, Viale Carlo Zavaglini, Viale Cesare Niccolini, Via Pietro Garrattoni, Via Vincenzo Rinaldi, Via Giovanni Briolini, Parco Briolini, Via Lucio Lando, Via Destra del Porto, Viale Carlo Duilio, Viale Cristoforo Colombo, Lungomare Claudio Tintori, and Via Gaetano Tonini.

Map interface elements:

- Zoom controls: +, -, Full Screen, Layers, and a dropdown arrow.
- Information and Close buttons: **Informazioni** and **Chiudi**.
- Map title: **Mappa museo diffuso marineria riminese**.
- Filter input: **Filtro...**
- Points of Interest List: **Punti di interesse museo diffuso marineria**

Icon	Point of Interest
📍	Borgo Marina
📍	Borgo San Giuliano
📍	Cantieri navali
📍	Darsena di Rimini
📍	Fontana della Balena
📍	Il Faro di Rimini
📍	L'imponente marlin di Plotzky
📍	La Pescheria al Mercato coperto San Francesco
📍	Lo Squero
📍	Lungofiume degli Artisti e dei Capanni da pesca
📍	Mercato Ittico e l'asta del pesce
📍	Museo della Città "Luigi Tonini"
📍	Museo della piccola pesca E'Scaion
📍	Porto canale di Rimini
📍	Vecchia Pescheria

Source of information

- Museo Comunale Rimini - Museo Diffuso della Marineria
- Eu Commission "Blue Economy"- general info
- Eu Commission "Blue Economy" - Q&A

