

# Pre Task 3 – Team Germany

# A typical german tourist

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organized

wakes up very early in the morning

travels not alone but with partner or family

wants to try the local gastronomy



is curious and adventurous

likes to discover the local culture

wants to see and to experience as much as possible

enjoys outdoor activities



(OsaCargo, 2017)

# General Information



Travel to Bologna by plane



Rental car is an advantage



Couples without children



Main outdoor activity: hiking



Other activities: discovering „secret places“

# Hiking



## Alta Via dei Parchi

- Longest hiking trail in the Emilia-Romagna Apennines
- The route is divided into several stages
- For each stage there are different accommodation facilities
- You can hike different routes based on your level of experience

# Hiking



## Pilgrims' Routes

- Collection of routes used by religious pilgrims in the Middle Ages
- Romagna is crossed by several roads usable for hiking and exploring the rich history of the region



## Dante's Walk

- Long hiking trail which passes different places where the poet spent time in
- Lots of possibilities to stay the night

# Borgo San Giuliano

- One of the oldest and most important parts of the city of Rimini
- Built in the 11th century -popular neighborhood made of alleys and low houses, inhabited by seafarers
- Welcoming city with plenty narrow colorful streets



# Bertinoro

- Balcony of Romagna
- Very hospitable host community
- La Rocca - Castle
- Cycling, biking and trekking area
- Wine-growing region



(APT Servizi Regione Emilia Romagna e Toscana Promozion Turistic, 2022)

(Tittarelli, 2022)

# San Leo

- Mysterious rock manifestations or engravings
- A place with a strong spirituality
- Urban archaeological park







# Marketing

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- Offers outside the holiday season
- Flexible journey (from 4 days)
- Offers with guided tours
- Wine tastings
- Organized tours bookable
- Low and medium budget

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